

The new BMW 1 Series. Highlights.



- Fourth model generation of the BMW 1 Series. The pioneer of driving pleasure in the premium compact segment sharpens its profile as the sportiest vehicle in its competitive environment. Clear, focused exterior design with a dynamic front end, typical BMW proportions and a powerful rear end. Completely redesigned powertrain and chassis technology for greater efficiency and agility. Extensively extended range of standard equipment. Innovative systems for automated driving and parking. Progressive interior design with BMW Curved Display and significant advances in digitalisation thanks to BMW Operating System 9 and the BMW iDrive control system with QuickSelect.
- Expressive design features emphasise the sporty charisma of the new BMW 1 Series. New BMW M135 xDrive with significantly enhanced performance characteristics and individuality at the top of the model range. The M radiator grille with horizontal bars, black M exterior mirror caps and four exhaust tailpipes identify the M Performance model as the top model in the series. All other model variants are available with the M Sport Package as an option and in Europe also with M Sport Design. M Sport Package Pro also available for the first time.
- Reduced CO₂ footprint thanks to material selection and production processes designed to conserve resources and ensure recycling. Production at the BMW Group plant in Leipzig using wind power generated on site. The BMW 1 Series is the first model to feature seat upholstery made from recyclable secondary material and foamed components made from marine plastic.
- The new BMW 1 Series is ideally placed to continue the brand's success story in the compact class, which began 20 years ago. More than 3 million units of the BMW 1 Series have already been delivered to customers. The fourth generation will be launched in October 2024. Europe is the most important sales region, with Japan also among the top five markets.
- New, modern exterior design language. Dynamic aesthetics and clear surface design. Compared to its predecessor, the exterior

length has increased by 42 millimetres to 4,361 millimetres and the height by 25 millimetres to 1,459 millimetres. The width remains virtually unchanged at 1,800 millimetres.

- Distinctive front end with wide air intakes that reach far down towards the road. Redesigned BMW radiator grille with flat contours and, for the first time, a structure of vertical and diagonal bars. New LED headlights with vertical and slightly arrow-shaped elements as daytime running lights and turn indicators. Adaptive LED headlights with matrix high beam, cornering light function and blue accents optionally available.
- Side view with long bonnet, dynamic wedge shape, sweeping roofline and flat window graphics. BMW Individual high-gloss Shadow Line as standard. Embossed number 1 in the area of the Hofmeister kink counter-swing on the C-pillar.
- Generous surfaces and horizontal lines emphasise the width of the rear. Two-part LED lights extend well into the sides. Distinctive rear apron with vertical reflectors and black diffuser-style insert. Invisibly integrated exhaust tailpipes (exception: BMW M135 xDrive).
- Wide range of exterior paint finishes including BMW Individual paint finishes and BMW Individual special paint finishes. First BMW model with contrasting roof finish. High-gloss black paintwork underlines the sporty appearance of the new BMW 1 Series.
- Modern interpretation of the driver-oriented cockpit design with BMW Curved Display and new gear selector in the centre console. Fully digital display system consisting of a 10.25-inch Information Display and a 10.7-inch Control Display. Consistent digitalisation reduces the number of buttons and controls. Youthful, fresh style with high-quality finishes and trim. New sport steering wheel as standard, M leather steering wheel with shift paddles and steering wheel heating as an option.
- Newly designed front and rear seats. Sport seats and M sport seat with integrated head restraints available as options. Also available: Seat heating, electric adjustment, lumbar support and massage function for the sport seats. Enhanced occupant protection with new driver/passenger interaction airbag.

- Optional 40:20:40 split rear seat backrest. Can be folded down to increase luggage compartment volume from 380 to up to 1,200 litres. (BMW 120, BMW 120d: 300 – 1,135 litres). Optional automatic tailgate operation. Removable towbar also available as an option for the BMW M135 xDrive. Towing capacity up to 1,300 kg depending on model.
- Completely leather-free interior as standard. New Econeer upholstery made from recycled PET in a two-tone design with contrasting stitching for the optional sport seats. Veganza perforated seat surfaces with leather-like characteristics, contrasting stitching and decorative quilting in four optional colours. Veganza/Alcantara version as part of the M Sport Package and standard equipment in the BMW M135 xDrive.
- Market launch with four drive variants. New 221 kW/300 hp four-cylinder petrol engine in the top-of-the-range BMW M135 xDrive. Advanced four-cylinder petrol and diesel engines with 125 kW/170 hp in the new BMW 120, 120 kW/163 hp in the new BMW 120d and 110 kW/150 hp in the new BMW 118d. BMW 120 and BMW 120d with 48-volt mild hybrid technology. All engines combined with 7-speed Steptronic transmission with dual clutch as standard.
- Increased rigidity of the body structure and chassis connection. Standard suspension with optimised kinematics, highly pre-tensioned anti-roll bars and new shock absorber technology optimises steering precision, cornering dynamics and ride comfort. Adaptive M Chassis with frequency-selective dampers, sport steering and lowered ride height available as an option (standard in the BMW M135 xDrive). Top model also with mechanical differential lock on the front axle. Directly controlled wheel slip limitation, integrated braking system and 17-inch (BMW M135 xDrive: 18-inch) light alloy wheels as standard. Up to 19-inch light alloy wheels available as an option.
- Exclusive M Technology package available as optional equipment for the new BMW M135 xDrive. Racetrack-oriented performance characteristics thanks to special dampers, anti-roll bars, underbody bracing, lightweight construction, suspension tuning, M Compound brakes and 19-inch M forged light alloy wheels with sport tyres. Track tyres optionally available.

- Significantly extended range of semi-autonomous driving and parking systems. Driving Assistant with front collision warning, Lane Departure Warning, Exit Warning and Traffic Sign Recognition as well as Parking Assistant with Reversing Assistant as standard. Optionally available: Steering and Lane Control Assist, Active Cruise Control, Automatic Speed Limit Assist and Active Lane Change Assistant. The Parking Assistant Professional option, available for the BMW 120 and BMW 120d models, allows parking and manoeuvring to be controlled from outside the vehicle using a smartphone.
- Standard equipment includes automatic air conditioning, electrically folding door mirrors, interior lighting package, welcome and goodbye animation and BMW Live Cockpit Plus with cloud-based BMW Maps navigation system. Optional BMW Live Cockpit Professional also includes BMW Head-Up Display and Augmented View on the Control Display. Other options include an electrically operated panoramic glass roof, Harman Kardon audio system, Comfort Access and 2-zone automatic air conditioning.
- Latest generation of BMW iDrive based on the BMW Operating System 9. New home screen with vertically arranged function icons on the same level and QuickSelect quick access. Multimodal operation via touch function of the Control Display, voice control with BMW Intelligent Personal Assistant and multifunction buttons on the steering wheel. My Modes for personalising the driving experience and interior ambience.
- Innovative digital services can be booked with BMW Digital Premium from the BMW ConnectedDrive Store, including in-car gaming via the AirConsole gaming platform, a third-party app store, video streaming on the Control Display, enhanced navigation functions and additional My Modes with harmoniously coordinated interior lighting and graphics on the BMW Curved Display. New and enhanced vehicle functions can be integrated via remote software upgrades.
- Optimised connectivity with 5G cellular antennas. Smartphone integration with Apple CarPlay® and Android Auto™ as standard, telephony with wireless charging as an option. Convenient connection to BMW ID and My BMW app. BMW ID enables digital payment of parking fees from the vehicle in selected countries. BMW Digital Key Plus for compatible smartphones with iOS or

Android operating systems and Apple Watch with ultra-wideband wireless technology available as an option.

Model variants:

BMW 120:

In-line three-cylinder petrol engine, 48-volt mild hybrid technology, 7-speed Steptronic transmission with dual clutch,

total vehicle drive:

Power output: 125 kW/170 hp, torque: 280 Nm (206 lb-ft)*,

BMW TwinPower Turbo engine:

Displacement: 1,499 cc,

nominal power output: 115 kW/156 hp at 4,700 – 6,500 rpm,

nominal torque: 240 Nm (177 lb-ft) at 1,500 – 4,400 rpm,

electric motor:

Nominal power output: 15 kW/20 hp,

nominal torque: 55 Nm (41 lb-ft),

performance / consumption / emissions:

Acceleration [0 – 100 km/h (62 mph)]: 7.8 seconds,

top speed: 226 km/h, (140 mph)

combined consumption according to WLTP: 6.0 – 5.3 l/100 km (62 miles),

CO₂ emissions combined according to WLTP: 135 – 121 g/km, emissions standard: Euro 6e,

CO₂ class(es): D.

BMW M135 xDrive:

In-line four-cylinder petrol engine, 7-speed Steptronic transmission with dual clutch, BMW xDrive,

displacement: 1,998 cc, power output: 221 kW/300 hp at 5,750 – 6,500 rpm,

max. torque: 400 Nm (295 lb-ft) at 2,000 – 4,500 rpm,

acceleration [0 – 100 km/h (62 mph)]: 4.9 seconds,

top speed: 250 km/h, (155 mph)

combined consumption according to WLTP: 8.1 – 7.6 l/100 km (62 miles),

CO₂ emissions combined according to WLTP: 184 – 173 g/km, emissions standard: Euro 6e,

CO₂ class(es): G – F.

BMW 118d:

In-line 4-cylinder diesel engine, 7-speed Steptronic transmission with dual clutch,

displacement: 1,998 cc, power output: 110 kW/150 hp at 3,750 – 4,000 rpm,
max. torque: 360 Nm (265 lb/ft) at 1,500 – 2,500 rpm,
acceleration [0 – 100 km/h (62 mph)]: 8.3 seconds,
top speed: 222 km/h, (137 mph)
combined consumption according to WLTP: 5.2 – 4.6 l/100 km (62 miles),
CO₂ emissions combined according to WLTP: 136 – 122 g/km,
emissions standard: Euro 6e,
CO₂ class(es): E – D.

BMW 120d:

In-line three-cylinder petrol engine, 48-volt mild hybrid technology,
7-speed Steptronic transmission with dual clutch,

total vehicle drive:

Power output: 120 kW/163 hp, torque: 400 Nm (295 lb-ft)*,

BMW TwinPower Turbo engine:

Displacement: 1,998 cc, power output: 110 kW/150 hp at 3,750 – 4,000 rpm,

max. torque: 360 Nm (265 lb/ft) at 1,500 – 2,500 rpm,

electric motor:

Nominal power output: 15 kW/20 hp,

nominal torque: 55 Nm (41 lb-ft),

performance / consumption / emissions:

Acceleration [0 – 100 km/h (62 mph)]: 7.9 seconds,

top speed: 222 km/h, (138 mph)

combined consumption according to WLTP: 4.8 – 4.3 l/100 km (62 miles),

CO₂ emissions combined according to WLTP: 125 – 112 g/km,

emissions standard: Euro 6e,

CO₂ class(es): D – C.

All performance, consumption, emission and range values are provisional.

All the model variants, equipment levels, technical specifications, consumption and emission values described correspond to what is available on the automotive market in Germany, provided the respective vehicle is offered there. Deviations in other markets are possible. The information on the dimensions refers to a vehicle in basic equipment in Germany, depending on the selected wheel and tyre size as well as selected optional equipment. These may change according to how the car is configured.

Official figures for fuel consumption, CO₂ emissions and power consumption were measured using the stipulated method and comply with Regulation VO (EC) 715/2007 as amended. Where a range is shown, the WLTP figures take into account the impact of any optional extras.

Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp can be found.