



MINI CORPORATE COMMUNICATIONS

Media Information
18 December 2023

Efficient drive and expressive design: The new MINI Countryman C.

The superior off-road character of the MINI Countryman is enhanced in the third model generation by a completely new exterior design. Innovative materials contribute to the comfortable atmosphere in the increased interior. Four new trim variants offer a wide range of customization options.



Munich. With the introduction of the new models, MINI is describing the performance levels of its gasoline engines for the MINI Countryman with C and, as a more powerful model, with S. A diesel variant is also available. With the MINI Countryman C, the brand combines a high level of driving comfort and spacious room with an efficient 3-cylinder gasoline engine.

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“As an entry-level model, the MINI Countryman C combines typical MINI features such as agility and driving pleasure with generous standard equipment,” says Stefanie Wurst, head of the MINI brand.

With an output of 125 kW/170 hp, the entry-level model accelerates in 8.3 seconds from 0 to 100 km/h and reaches a top speed of 212 km/h.

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With 280 Nm of torque and efficient TwinPower Turbo technology, the vehicle has the necessary power and spontaneity for brand-typical driving pleasure. The integrated mild hybrid technology is used to recover braking energy and supports the internal combustion engine during accelerations with 14 kW electric drive power. This reduces the consumption and emissions of the MINI Countryman C (combined fuel consumption: 6.5 - 6.1 l/100 km; combined CO2 emissions: 146 - 138 g/km in accordance with WLTP).

The exterior: puristic design with increased presence.

The new MINI Countryman is 13 centimeters longer and eight



centimeters higher than its predecessor. The upright silhouette with clearly designed surfaces and the redesigned octagonal front grille contribute to the model's superior appearance. The reduced body design with delicate contours gives the model a sleek appearance. Typical of the brand, short overhangs underline the agile vehicle character. Distinctive LED headlights and

rear lights accentuate the body design with optional new light signatures.

The stylish, concisely designed C-pillar adjoins the stretched vehicle roof flush and in the same colour. Piano Black roof rails are now standard equipment and maximize the transport options of the crossover model, for example with a roof rack or the MINI roof box.

On uneven roads, 202 mm ground clearance and the dynamic chassis provide additional safety and comfort. For the new MINI Countryman C, light-alloy wheels are available in various designs and sizes ranging from 17 to 21 inches.

The interior: spacious and versatile with typical MINI comfort.

The spacious interior of the new MINI Countryman can accommodate up to five adults. With a panoramic glass roof, the interior has additional brightness and all-round visibility. The standard sports seats with patterned multi-tone textile in the cockpit give passengers more space thanks to an additional width of three centimetres in the shoulder and elbow area. The backrest of the three rear seats can be individually adjusted in six positions by up to 12° degrees. The back seat, which

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can be moved up to 13 cm, creates additional legroom in the rear or even more cargo space. Thanks to the rear seat backrest, which can be folded down at a ratio of 40:20:40, the trunk volume of 450 litres to 1460 litres can be easily and flexibly adapted to personal needs.

At the centre of the minimalistic interior design is the round OLED display with a diameter of 240 mm. The new central instrument with a high-quality glass surface allows all infotainment and assistance systems to be operated conveniently and intuitively via touch or voice command. The MINI Experience Modes change the appearance of the cockpit with a combination of visual design, ambient lighting and sound design. All driving functions can be controlled via the characteristic MINI toggle bar.

For the first time, Driving Assistant Plus expands the MINI Countryman with the option of partially automated Level 2 driving on motorway-like routes. This allows the driver to take his hands off the steering wheel up to a speed of 60 km/h, provided that he continues to closely monitor the traffic and remains ready to intervene at any time.

Four trim options for individual expression.

The product structure of the new MINI Family offers a wide range of customization options with the new Essential, Classic, Favoured and JCW trim variants. Depending on the trim, different paint and roof colours as well as various interior finishes are available. The design of the new C-pillar element changes with the selected vehicle trim.

The particularly expressive Favoured trim, with the contrasting roof and the Vibrant Silver front grille frame, sets stylish accents to the Smokey Green body colour. 20-inch rims in the aerodynamically optimised Windmill Spoke 2-tone design accentuate the self-confident appearance of the MINI Countryman C.



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In the interior, a two-tone colour gradient adorns the textile surface from the dashboard to the door panels. The innovative design is made from recycled polyester using a specially developed knitting process and contributes to the comfortable atmosphere of the interior. In addition to the heated sports steering wheel, the Favoured trim has perforated Vescin sports seats. They are offered in three colours with traditional accent stitching.



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Fuel consumption, CO2 emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.



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In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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